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Dear %PERS_NAME%,

Welcome to the May newsletter! We hope you are all feeling refreshed after all the public holidays over Easter.

A big group congratulations to all the Bub Hubbers who've had babies this month! For those still waiting for their little one to arrive - check out our new [Pregnancy Calendar articles](#) - they are an online version of our [Pregnancy 40-week Emails](#).




WIN! WIN! WIN!

- [Win a double pass to Motherhood The Musical in Brisbane on May 27](#)
- [Win two CDs from the Babies Love collection from ABC Music](#)
- [Win a Lah-Lah prize pack featuring CD, DVD and Lah-Lah stripey socks](#)
- [Win a signed Magical Tales DVD pack featuring volumes 1 - 3](#)

Also on Bub Hub this month:

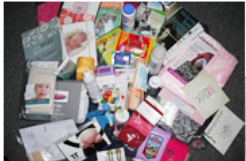
- [Hiring a nanny or babysitter - interview tips](#)
- [Talking to your employer about Paid Parental Leave](#)
- [Good Mental Health during pregnancy and parenthood](#)
- [Pregnancy and acupuncture](#)

REMINDER: Looking for your fave kids' shows in the morning? They made the switch on May 2 and are now on **ABC2** from 6am!




Mamaway is the only way! Now in Chatswood Westfield & Online Store

Fashionable, comfy & discreet nursing tops for all occasions, casual to workwear. Visit: Shop 302 Westfield Chatswood or enjoy FREE shipping online. **SAVE \$50 now.**
Promo code: mums



Do you want free stuff to review?

The Bub Hub review panel is up and running with a group of Bub Hubbers reviewing products for AVEENO®! If you want to join the Reviewer Panel you have to update your profile on the Bub Hub forum.



Read about your growing baby and body!

How many weeks along are you now? Keep up-to-date with your growing baby - and your growing belly! - with Bub Hub's new Pregnancy Calendar articles! Complete with useful links and articles.

Also on Bub Hub, [Review Panel](#) is up and running! A group

Direct to their inbox
Eagerly anticipated and read by keen Bub Hub viewers

Exclusive
To only a few placements (3 in this example), so your message is not visually lost

180w x 120h px image
Linked to your site with read rates and click-throughs recorded.

Generous Text length
Title and text gives ample room to express your message



Newsletter Email Ad Benefits

Newsletter Email Ads appear in our monthly newsletter. Visitors click the ad and are taken to the URL you give us.

The Bub Hub sends out an electronic newsletter 'Hubbub' to more than 64,000 people (as of June 2011) at the start of every month (except January). It is THE place to highlight a new product or service to parents.

This package is monthly, places are limited and the payment is required prior to the distribution of the 'Hubbub'.

The newsletter is sent on the first Tuesday of every month. All assets need to be supplied two weeks before this date.

As many of the eNewsletters book out in advance, we suggest you lock away your preferred month/s as soon as possible to avoid disappointment.

See an example of a newsletter here –

<http://www.bubhub.com.au/newslettercovers/newslettermay11.htm>

Assets You Need to Supply to Us

- Image – static – 180 pixels wide by 120 pixels high, maximum 50kb, jpg or gif
- Title – less than 10 words
- Body text – 110 characters
- Web link – this can be to your home page or a specific landing page
- Which newsletter month you want your ad to feature in