

Product: New Stuff Ad

Listing Example



Gittabags - see what makes them more fun than other Nappy Bags!

Perfect Baby Shower

Perfect Baby Shower is pleased to announce the arrival of the new Gittabags. These funky stylish bags have thermal compartments, a play gym you can use when changing your baby. They even sit conveniently on the back of any stroller. Machine washable & perfect for busy parents.

[Visit website](#)

[Tell a Friend](#)

Large image

Linked to your site

'Call to action'

Linked to your site

Organisation Name

Let them know it's you

Generous description size

Really sell your message to viewers

Extra links

To maximise click-throughs, we've added extra links below your ad

New Stuff Ad Benefits

New Stuff ads allow organisations to list products and services that are newly available to parents. **These ads are also selected randomly to appear on the bottom of most pages of the site!**

The ads appear on the site for 30 days, in a random order which refreshes each time the page is viewed, and is a ONE OFF offer. The listing cannot be renewed for the same product or service. Organisations with Enhanced Listings receive a 50% discount.

The New Stuff page is

<http://www.bubhub.com.au/new-pregnancy-baby-products.php>

How To Get A New Stuff Ad

Instructions are at

<http://www.bubhub.com.au/advertise/new-stuff-ad.php>

Assets You Need to Supply to Us

- Short Heading - This should grab the viewers' attention (eg Amazing New Stretch Mark Cream). 40 characters long (if its longer it may wrap to the second line.)
- Organisation Name
- 250 character description (characters - not words - including spaces)
- Web link - this can be to your home page or a specific landing pag
- A product image – 150 x 150 pixels jpg or gif file. Maximum file size – 35kb
 - Jpg
 - No animation
 - Supply the url to link to.
 - Gif
 - Cannot be animated.
 - Supply the url to link to.