

Product: Feature Space

Example



Featured on EVERY SINGLE PAGE of The Bub Hub

In a Key visual location - One of the first things people see when any page loads

Feature Space Benefits

The Feature Space appears in the menu bar in the top left of **EVERY** page of the Bub Hub (dual occupancy).

Providing our smaller businesses with unprecedented exposure to parents, this 242x90 pixel animated .gif or Flash file will link to the web page of your choosing and is ideal for product/season launches, in house competitions etc.

This package is booked fortnightly (max 2 per annum) on a **first come first served** basis and costs \$1000+GST or \$800+GST for Enhanced Listees. While weeks are booked 2 at a time we recommend not running your bookings concurrently and using different artwork each week if possible.

How To Get A Feature Space Ad

Instructions are at

<http://www.bubhub.com.au/advertise/featurespace-banner.php>

Assets You Need to Supply to Us

- Dates for Feature Space to run (ads are booked on a first come first served basis)
 - Ad image – 242 wide by 90 high jpg, gif or swf (flash) file. Maximum file size – 35kb
 - Jpg
 - No animation
 - Supply the url to link to.
 - Gif
 - Can be animated.
 - Supply the url to link to.
 - Swf
 - Can be animated.
 - Supply the url to link to. If you embed your link, please make sure it opens in a new tab/window.
- Example code -
- ```
on(release){
 getURL("http://www. urltolinkto.com", "_blank");
}
```

These assets need to be supplied to us no later than 5pm on the Tuesday prior to the Feature Space running. (Feature Space ads start Friday early morning.)