

Product: 300x100 Adzone

Example

The screenshot shows the BubHub website interface. At the top, there's a navigation bar with links like Home, Recipes, Calculators, etc. Below that is a search bar and a main menu. The article being viewed is titled "Choosing The Ideal First Food for Baby" and is categorized under "feeding, baby". The article content discusses when to start solids and signs to look for. A 300x100 adzone is highlighted with a red box, containing a mobile app promotion and a "Latest Parent's Review" for a baby carrier module. Below the adzone, there are sections for "This month's Competitions" and social media links.

Featured on pages targeted to parents at certain stages of pregnancy, baby or toddler
 Get accurate qualified leads, increasing your conversion

Large wide ad format, lots of room for eye-catching images and text
 Really sell your product with great copy and images.

300x100 Adzone Benefits

Adzone ads allow you focus to a highly qualified audience.

The pages on our site are divided into various Ad Zones. These are –

- Pregnancy
- Baby
- Toddler

(Subject to availability)

You can choose to target your ad to one of these zones only, or to a combination of zones.

By matching your product to the most related zone, you can reach your target audience directly, increasing your click-through rate, and conversions.

How To Get A 300x100 Adzone Ad

Instructions are at

<http://www.bubhub.com.au/advertise/adzone-banner.php>

Assets You Need to Supply to Us

- Dates for your 300x100 Adzone ad to run (ads are booked on a first come first served basis)
- Ad image – 300 wide by 100 high jpg or gif file. Maximum file size – 35kb
 - Jpg
 - No animation
 - Supply the url to link to.
 - Gif
 - No animation
 - Supply the url to link to.